

Join Us: Spectra Diversity Enterprise or Change Partner



Powering Inclusive Cultures

Measuring the current diversity and inclusion state of an Individual and an Organization using the Spectra Diversity Inclusion Assessment™ enables you to deliver training and other intervention measures that is targeted to the needs of those individuals and organizations. Accurate data can ensure that D&I professionals beyond a “one size fits all” approach to training.

Example: One of our Change Partners was called in to do “race training.” An assessment revealed that the organization’s issue was not race – but was generational.

The Spectra Assessment enables Enterprise Partners and Change Partners to deliver targeted training and system-wide culture change, backed up by data. You can use the Spectra Assessment for:

- 🌈 Organization-wide benchmarking
- 🌈 Division or Line of business only
- 🌈 Employee Resource Groups
- 🌈 Diversity Councils
- 🌈 Organizations of any size
- 🌈 Non-profits, universities, manufacturing, retail, etc.



SpectraDIVERSITY

Powering Inclusive Cultures

Enterprise Partner Benefits

- 🌈 Spectra Assessment order form with discount
- 🌈 Password protected link to Spectra Diversity’s D&I Facilitator Kit downloadable files and updates
- 🌈 Email communication templates
- 🌈 Monthly e-newsletter to brand and send to your organization
- 🌈 Guest blogs to build your image and outreach
- 🌈 Report co-branding
- 🌈 Option: Complete D&I Facilitation Kit with Train-the-Trainer provided by Spectra Diversity

Change Partner Benefits

- 🌈 All of the above plus
- 🌈 Marketing materials to use as-is or co-brand
- 🌈 Certificate designating you as a Spectra Diversity Change Partner
- 🌈 Spectra Diversity website listing with link to your website (optional - reciprocal)
- 🌈 Referrals from Spectra Diversity Enterprise clients that need Change Partner facilitators (optional)

Ongoing Support for our Partners



Professional Development

- 🌍 Train-the-trainer webinar
- 🌍 Video support
 - D&I Topics – Some are currently in the Facilitator kit, others are in development
 - Webinar snippets – Spectra Assessment demo (to share with prospective clients or organization executives)
 - Webinar archives for building D&I practices
- 🌍 Spectra LinkedIn group
- 🌍 Guest Blogs by Enterprise and Change Partners (Ongoing)
- 🌍 Case studies: see how other organizations used the SDIA
- 🌍 White Papers

Spectra Assessment Implementation Tools

- 🌍 Process documents including implementation guidelines
- 🌍 Communication templates
- 🌍 How to conduct an assessment Spectra Diversity
- 🌍 results/data interpretation
 - First data consultation no charge
 - Fee for service as needed for subsequent data consultation

Ongoing Change Partner Support

- 🌍 Assistance during Partner meetings with clients on an as-needed basis
- 🌍 Regularly scheduled meetings/webinars
- 🌍 Product and process updates
- 🌍 Facilitator Kit updates/changes/suggestions
- 🌍 Change Partner Client Support/Prospecting sessions (appearing on their behalf)



SpectraDIVERSITY
Powering Inclusive Cultures

**Become a Spectra Diversity Enterprise or
Change Partner
to bring innovative solutions
to your organization or clients.**