

Spectra Diversity Pricing



October 2019

Subject to change. Check with your Spectra Diversity contact to confirm.

Spectra Diversity Pricing

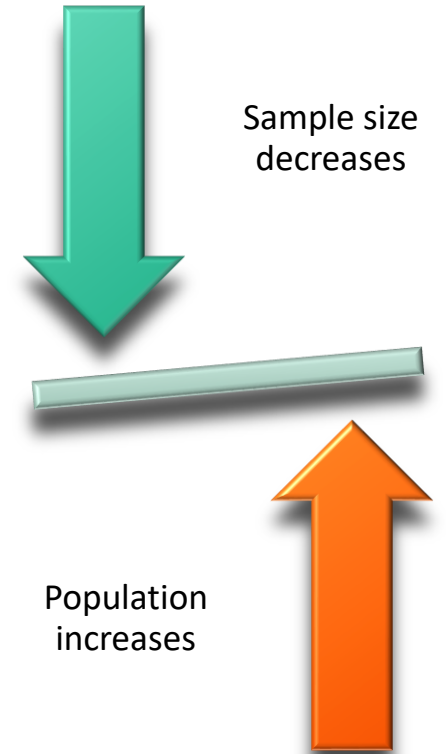
Standard						
One Spectra Assessment	<100	100-499	500-999	1000-2499	>2500	Facilitation Kit
Free	\$40.00 pp	\$37.50 pp	\$35.00 pp	\$32.50 pp	Per bid	\$1500

Enterprise Partner						
Five Assessments	2 years	Spectra Assessments	Facilitation Kit	Lifetime	Spectra Assessments	Facilitation Kit
Free	\$1,500	Call for discount	\$1500	\$5000	Call for discount	Free

Change Partner							
1 year	2 years	5 years	Spectra Assessments	Facilitation Kit	Lifetime	Spectra Assessments	Facilitation Kit
\$900	\$1,500	\$3,500	Call for discount	\$1500	\$5000	Call for discount	Free

Sample Size Guidelines

Population Size	Response rate generalizable to total population	Estimated Investment* (ORG & IND) Standard Rate	Estimated Investment* (ORG only) Standard Rate
10,000	2,939	\$ 117,560.00	\$ 76,414.00
5,000	2,272	\$ 90,880.00	\$ 59,072.00
2500	1,562	\$ 62,480.00	\$ 40,612.00
1200	932	\$ 37,280.00	\$ 24,232.00
800	672	\$ 26,880.00	\$ 17,472.00
500	447	\$ 17,880.00	\$ 11,622.00
200	191	\$ 7,640.00	\$ 4,966.00



Basis: 99% confidence level – confidence interval of 2 and 50% percent of your sample picks an answer we can be "sure" that if we asked the question of the entire relevant population between 46% (50-4) and 54% (50+4) would have picked that answer.

** To be used for estimating only. Contact your Spectra Diversity partner to confirm*



Additional Products/Services

🌍 Initial Standard Organization report	FREE
🌍 Enhanced Data Analysis report	
▪ Demographics only	\$150
▪ Demographics and five custom sub-categories	\$500
🌍 Initial Enhanced Data Analysis consultation	FREE
🌍 Additional data consultation (per hour)	\$300
🌍 <i>Powering Inclusive Cultures</i> Facilitation Kit	\$1,500



SpectraDIVERSITY

Powering Inclusive Cultures

Contact us for custom pricing

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