

Join Us as a Spectra Diversity Enterprise or Change Partner



One of our Change Partners was called in to do “race training.” The Spectra Diversity Inclusion Assessment revealed that the organization’s issue was not race – but was generational differences.



SpectraDIVERSITY

Powering Inclusive Cultures

Power Inclusive Cultures

Measure the current diversity and inclusion state of an individual and an organization using the Spectra Diversity Inclusion Assessment™ and deliver targeted training and intervention measures across the organization and to individuals. Our accurate data can ensure that D&I professionals go beyond a “one size fits all” approach to training.

The Spectra Assessment enables our Enterprise Partners and Change Partners to deliver targeted training and system-wide culture change, all backed by solid data. Use the Spectra Assessment for:

- 🌐 Organization-wide benchmarking
- 🌐 Divisional or line-of-business groups
- 🌐 Employee resource groups
- 🌐 Diversity councils
- 🌐 Organizations of all sizes
- 🌐 Non-profits, universities, manufacturing, retail, and more

Enterprise Partner Benefits

- 🌐 Discounted Spectra Assessment order form
- 🌐 Password-protected link to Spectra Diversity’s D&I Facilitator Kit, downloadable files and updates
- 🌐 Email communication templates
- 🌐 Monthly e-newsletter you can brand and distribute
- 🌐 Guest blogs to build your image and outreach
- 🌐 Spectra Assessment report co-branding
- 🌐 Option: Complete D&I Facilitation Kit with Train-the-Trainer provided by Spectra Diversity

Change Partner Benefits

- 🌐 All of the above plus:
- 🌐 Marketing materials to co-brand or use as-is
- 🌐 Certificate designating you as a Spectra Diversity Change Partner
- 🌐 Spectra Diversity website listing with link to your website (optional - reciprocal)
- 🌐 Referrals from Spectra Diversity Enterprise clients that need Change Partner facilitators (optional)

Ongoing Support for Our Partners



Professional Development

- 🌐 Train-the-trainer webinar
- 🌐 Video support
 - D&I Topics – Some are currently in the Facilitator kit, others are in development
 - Webinar snippets – Spectra Assessment demo (to share with prospective clients or organization executives)
 - Webinar archives for building D&I practices
- 🌐 Spectra LinkedIn group
- 🌐 Guest Blogs by Enterprise and Change Partners (Ongoing)
- 🌐 Case studies: see how other organizations used the Spectra Assessment
- 🌐 White Papers

Spectra Assessment Implementation Tools

- 🌐 Process documents including implementation guidelines
- 🌐 Spectra Assessment communication templates
- 🌐 Spectra Diversity results/data interpretation
 - First data consultation no charge
 - Fee for service as needed for subsequent data consultation

Ongoing Change Partner Support

- 🌐 Assistance during Partner meetings with clients on an as-needed basis
- 🌐 Regularly scheduled meetings/webinars
- 🌐 Product and process updates
- 🌐 Facilitator Kit updates/changes/suggestions
- 🌐 Change Partner Client Support/Prospecting sessions (appearing on their behalf)



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Spectra Diversity
Enterprise Partners and Change Partners
bring innovative solutions
to organizations and individuals.
Contact us to get started today.
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