

# Do your members have the whole picture?

Use the Spectra Diversity Inclusion Assessment™ to help members understand each other and the organization they work for in one, easy 10 minute assessment.

Get started today.

855-344-8688

[www.spectradiversity.com](http://www.spectradiversity.com)



## Deliver Diversity, Equity and Inclusion Benefits to Your Association Members



Organization and Individual reports help your members see both the individual attitudes and organizational opportunities for becoming a more inclusive workplace.

### Power Inclusive Cultures Across Your Association

Help your association members with their diversity, equity and inclusion journey by becoming a Spectra Diversity Association Partner.

With one step, you can provide your members with the Spectra Diversity Inclusion Assessment™ and deliver targeted DEI analysis, consultation, training and intervention measures across their organization. All as a unique member benefit.

### The Spectra Diversity Assessment is ideal for:

- Organizations of all sizes
- Organization-wide benchmarking
- Divisional or line-of-business groups
- Employee resource groups
- Diversity councils
- All industries - including nonprofits, education, manufacturing and healthcare



**Spectra**DIVERSITY

Powering Inclusive Cultures

# Help Your Members Power Inclusive Cultures

The information gathered through the Spectra Diversity assessment offers your members valuable DEI data they need, no matter the size of their organization. Once completed, you'll be able to help them analyze the results, recommend strategies, and deliver targeted consultation to assist with their system-wide culture change, all backed by solid data.

## Ongoing Support for Spectra Association Partners

We are passionate about effective DEI and provide ongoing support to make your job easier including:

- Live video support
- Monthly online meetings with DEI experts and membership to the Spectra Diversity LinkedIn group
- Spectra Diversity Assessment demo to share with your members
- Webinar recordings for building DEI practices
- Resources, including case studies, white papers and research to support DEI efforts
- Opportunities to gain brand awareness through guest blogs

## Spectra Diversity's Turnkey Solution Makes it Easy to Provide a Unique DEI Benefit

Provide an easy, turnkey benefit to your members with Spectra Diversity:

- Process documents and implementation guidelines
- Spectra Diversity Assessment communication templates
- Spectra Diversity results and data interpretation
- Regular meetings and webinars for professional development
- Product and process updates
- Member support during prospect or client meetings
- Powering Inclusive Cultures Facilitation Kit Add-on Option

## Spectra Association Partner Benefits

- Discounted Spectra Diversity Assessments
- Partners-only Spectra Diversity resources and updates
- Email communication templates
- Guest blogs to build your image and outreach
- Spectra Diversity Inclusion Assessment report co-branding
- Marketing materials to co-brand or use as-is
- Spectra Diversity Association Partner Certification
- Spectra Diversity website listing with link to your website
- Referrals from Spectra Diversity clients that need DEI facilitators
- Powering Inclusive Cultures Facilitation Kit Add-on Option



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