

Are you seeing the whole picture?

Use the Spectra Diversity Inclusion Assessment™ to understand where to focus your DEI efforts in one, easy 10-minute assessment.

Get started today.

855-344-8688

www.spectradiversity.com



Deliver Impactful Diversity, Equity and Inclusion Strategies



Organization and Individual reports give insight into both individual attitudes and organizational opportunities for becoming a more inclusive workplace.

Join us as a Spectra Diversity Partner

Deliver more impactful strategies and effective solutions by starting with the Spectra Diversity Inclusion Assessment™ to get a more accurate, actionable picture of DEI needs in your group.

No other assessment offers so much, while taking so little time to administer. Our accurate data will allow you to go beyond a “one size fits all” approach and have a greater impact. You’ll be able to easily analyze the results, recommend strategies, and provide targeted consultation to assist with system-wide culture change, all backed by solid data.

The Spectra Assessment is for Everyone

- DEI consultants
- Membership organizations
- Enterprise organizational benchmarking
- Organizations of all sizes across all industries
- Divisional or line-of-business groups
- Employee resource groups
- Diversity councils



SpectraDIVERSITY

Powering Inclusive Cultures

Spectra Diversity Helps You Power Inclusive Cultures

We started out on our mission to provide an accurate, statistically-validated assessment to help DEI professionals like you develop innovative DEI strategies that power inclusive cultures. We know how hard your job can be, and over the years, we've added a whole suite of benefits for Change Partners, Enterprise Partners, and Association Partners that help make your job easier.

As one of our valued partners uniquely authorized to distribute the Spectra Diversity Inclusion Assessment™, you'll be using the only validated dual DEI assessment available. And there's tons of flexibility. The Spectra Diversity Organization Report provides broad-scale data and insights. The Enhanced Data Analysis offers laser-focused details. The Individual Report for participants can be delivered immediately or delayed for delivery to coincide with your training efforts.

Ongoing Support for Spectra Partners Makes it Easy

We are passionate about effective DEI and provide ongoing support and resources including:

- Live video support
- Monthly online meetings with DEI experts and membership to the Spectra Diversity LinkedIn group
- Spectra Assessment demo to share with your members
- Webinar recordings for building DEI practices
- Resources, including case studies, white papers and research to support DEI efforts
- Opportunities to gain brand awareness through guest blogs
- Process documents and implementation guidelines
- Spectra Assessment communication templates
- Spectra Assessment results and data interpretation
- Regular meetings and webinars for professional development
- Product and process updates
- Spectra Diversity support during meetings and consultation calls

Spectra Diversity Partner Benefits

- Discounted Spectra Assessments
- Partners-only dashboard with Spectra Diversity resources and updates
- Email communication templates
- Guest blogs to build your image and outreach
- Spectra Assessment report co-branding
- Marketing materials to co-brand or use as-is
- Spectra Diversity Partner Certification
- Spectra Diversity website listing with link to your website
- Referrals from Spectra Diversity clients that need DEI facilitators
- Powering Inclusive Cultures Facilitation Kit Add-on Option



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