

Spectra Diversity Pricing

2025



Subject to change. Check with your Spectra Diversity contact to confirm.



SpectraDIVERSITY

Powering Inclusive Cultures
SpectraDiversity.com

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Standard						
# of ORG & IND assessments	<100	100-499	500-999	1000-2499	>2500	Facilitation Kit
Price	\$40.00 pp	\$37.50 pp	\$35.00 pp	\$32.50 pp	Per bid	\$1500
ORG only assessments	\$26.00 pp	\$24.50 pp	\$22.75 pp	\$20.00 pp	Per bid	\$1500

Spectra Partners							
1 year	2 years	5 years	Spectra Assessments	Facilitation Kit	Lifetime	Spectra Assessments	Facilitation Kit
\$900	\$1,500	\$3,500	\$26.00 IND & ORG \$16.00 ORG only	\$1500	\$5000	\$26.00 IND & ORG \$16.00 ORG only	Free

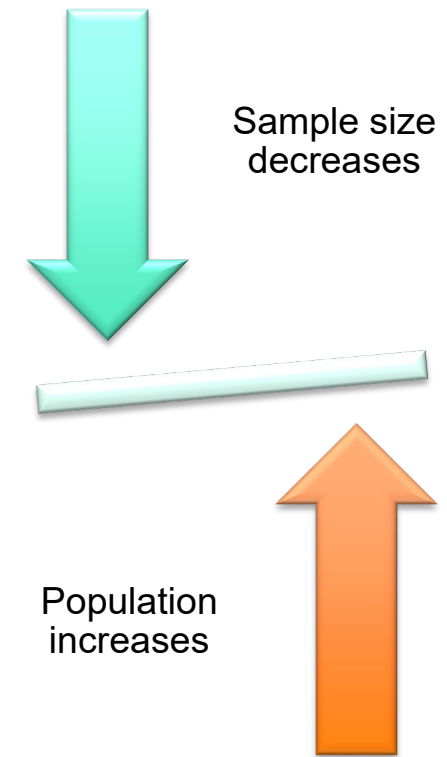


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Sample Size Guidelines

Population Size	Response rate generalizable to total population	Estimated Investment* (ORG & IND) Standard Rate	Estimated Investment* (ORG only) Standard Rate
10,000	1,937	\$62,952.50	\$38,740.00
5,000	1,623	\$52,747.50	\$32,460.00
2500	1,255	\$40,787.50	\$25,100.00
1200	801	\$28,035.00	\$18,222.75
800	601	\$21,035.00	\$13,672.75
500	414	\$17,500.00	\$11,375.00



Basis: 95% confidence level – confidence interval of 2 and 50% percent of your sample picks an answer we can be "sure" that if we asked the question of the entire relevant population between 46% (50-4) and 54% (50+4) would have picked that answer.



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Additional Products/Services

Initial Standard Organization report FREE

Enhanced Data Analysis report

Demographics only \$350

Demographics with custom sub-categories \$500

Initial Enhanced Data Analysis consultation FREE

AI sorting of open-ended responses into themes
\$450

Additional data consultation (per hour) \$300

Inclusive Cultures Facilitation Kit \$1,500



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Contact us for custom pricing

info@SpectraDiversity.com



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