

SDIA Pricing



June 2019

Subject to change. Check with your Spectra Diversity contact to confirm.

SDIA Pricing

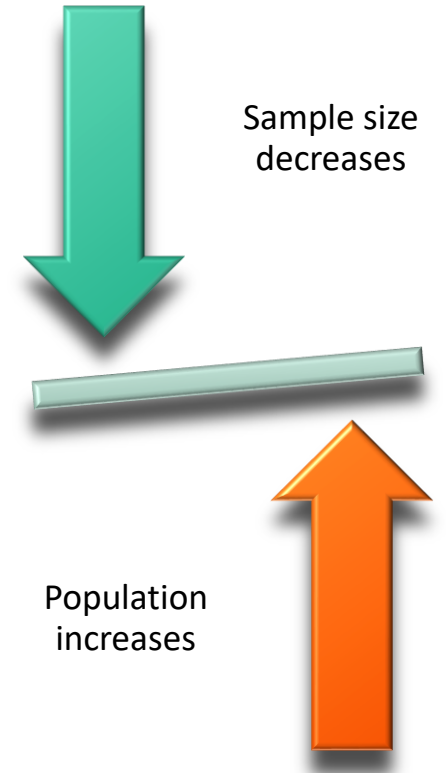
Standard						
One SDIA	<100	100-499	500-999	1000-2499	>2500	Facilitation Kit
Free	\$40.00 pp	\$37.50 pp	\$35.00 pp	\$32.50 pp	Per bid	\$1500

Enterprise						
Five SDIAs	2 years	SDIAs	Facilitation Kit	Lifetime	SDIAs	Facilitation Kit
Free	\$1,500	\$26.00 pp	\$1500	\$5000	\$23.00 pp	Free

Change Partner							
1 year	2 years	5 years	SDIAs	Facilitation Kit	Lifetime	SDIAs	Facilitation Kit
\$900	\$1,500	\$3,500	\$26.00 pp	\$1500	\$5000	\$23.00 pp	Free

Sample Size Guidelines

Population Size	Response @ 95% confidence level – generalizable to total population (confidence interval = 4)	Estimated Investment* (Org. + Individual)	Estimated Investment* (Org. only)
10,000	566	\$22,500	\$13,578
5,000	536	\$21,400	\$12,859
2500	484	\$19,400	\$11,611
1200	400	\$16,000	\$9,596
800	343	\$13,700	\$8,229
500	273	\$11,000	\$6,549
200	150	\$6,000	\$3,599



Basis: 95% confidence level – confidence interval of 4 and 50% percent of your sample picks an answer we can be "sure" that if we asked the question of the entire relevant population between 46% (50-4) and 54% (50+4) would have picked that answer.

** To be used for estimating only. Contact your Spectra Diversity partner to confirm*